

Sandra Mickelson

123 Main Street, San Francisco, CA 94122

Home: 000-000-0000 | Cell: 000-000-0000

email@example.com

Professional Summary

Expert Advertising Sales Representative with years of experience seeking to become an asset to a company in need of a creative and capable candidate

Core Qualifications

- Exceptional artistic abilities
- Experience with online or printed advertising
- Creativity needed for unique and memorable designs
- In-depth knowledge of marketing strategies and current market trends
- Understanding of demographics and target audiences
- Ability to lead a group of coworkers in a common direction and delegate responsibilities accordingly
- Professional in all client and corporate relationships

Experience

Advertising Sales Representative

1/1/2005 – Present

Delson Design

Boise, ID

- Meet with potential clients to discuss products and services as well as advertising needs and goals
- Present advertising campaigns to client for approval or adjustment
- Follow up with clients to determine the success of the advertising campaigns provided by the company
- Study competitors products and services along with their advertisements to create the best campaign possible
- Track sales and prepare reports for each client

Advertising Sales Representative

8/1/2002 – 1/1/2005

AlterAds

Ingram, ID

- Prepared presentations to be used with potentials clients of the types of advertising offered by the company
- Explained possibilities in advertising to clients interested in company services
- Placed calls to local companies informing them of advertising options and what the company could do for them

Education

Bachelors Degree

XXXX – XXXX

Advertising University of Idaho

Moscow, ID